



Curriculum Vitae - Sharlene Try

Personal Summary

A creative individual, highly motivated and enjoys team work. Well organised, shows initiative and has original creative ideas. Looking to utilise creative and technical skills, and be involved with projects from concept and planning to implementation and presentation. Has a diverse background: Graphic design, event management, multimedia marketing, video production, fine art, sales, communications and project management.

Software

InDesign, Illustrator, Photoshop, Quickcut, After Effects, Final Cut Pro, DVD Pro, Compressor, Motion, Flash, Dreamweaver, Director, Fireworks, Reason, Quicktime, Golive, Type Tool, 3d Studio Max, Microsoft Office, Microsoft Project and more.

Graphic Designer - Freelance Contractor

Print & Screen Design: Fast, reliable, skilled, creative and affordable. For all visual communication and marketing needs. Small business to corporate.

Experience

Graphic Designer - Marketing, Gold Coast Institute of TAFE, November 2007 - July 2009.

Production of all marketing and internal communication materials for government education institution. Including: Internal product brochures and books; weekly newspaper advertisements; promotional products; newsletters and corporate material. This position allows the implementation of: Team work; design pipeline management; use of initiative; collection and organisation of information; accurate presentation; fresh interpretation of brand and adherence to an existing design style.

Solo Exhibition of Large Format Digital Prints, Main Beach, Gold Coast, November - December 2008.

Large format (up to 1.5m x 2.0m) digital prints mixing art and design. In this expression of creativity unconstrained by client briefs or determined outcomes, digital design techniques - illustration and photo manipulation, were used to produce pieces suited to modern interior spaces. Achieved during full time employment with Gold Coast Institute of TAFE.

Large Format Print Designer, Exhibitek, Gold Coast, May 2007 - November 2007.

Design of large format banners and exhibition displays for external clients. Involved following briefs and presentation of designs to client, checking files for resolution and setting up files for large format printing. Also produced small business marketing materials for Exhibitek.

Production Coordinator, Metro Interactive, Gold Coast, December 2006 - May 2007.

As head of the production department this role coordinated three staff members editing for classification, and ensured the delivery of the final product, packaged DVDs, for national distribution. Multiple projects were ongoing and each release adhered to deadlines in accordance with the marketing schedule. Project management skills were utilised in order to set up a system which accommodated the multiple projects' various tasks and human resources and allowed for future expansion. Job tracking and progress reports were produced for senior management.

Video Production & Design, ekto23, Gold Coast and Melbourne, March 2006 - December 2006.

Worked closely with a range of different clients as a freelance designer which brought design jobs ranging from graphic design for Gold Coast City Council and Exotic Angels; marketing plan/website for Fudge Affair and Needles Studio; and promotional video for Super Freaky Kinky and Large Hot Pipe Organ. Written proposals and project plans were developed for each client. Services included: marketing, business branding, e-commerce, video production and animation.

Assistant Project Manager, Baycrown, Melbourne, March - June 2006.

Joining the company at a time of change meant this position involved helping to develop a new team for property management, set up office systems, administration duties, liaison between the investors, tenants, and the builders and ensured that the next development's marketing to international students was maintained. The company was going through a growth period and needed to make sure everything was running smoothly for the new business coming in.

Digital Design Exhibition Coordinator, Griffith University, Gold Coast, July - November 2005.

Organisational skills and project management skills, were combined with an understanding of the technical outcomes required to manage this Digital Design event. Responsibilities included liaison between the University administration, the venue, sponsors, service providers, student designers and guests. The event was a huge success. Achieved during last year of study at Griffith University.

Artist, Needles Studio, Gold Coast, November 2003 - December 2005.

This position involve interaction with a wide range of people in the general public and the creation of new designs which met individual requirements and desires. Service orientated, the studio relies on an excellent reputation for good quality work and word of mouth recommendations to build the business. A part time position in the creative industry held throughout three years of study.

Projectionist & Digital Designer, Hackett Films, Sydney, August 2005.

Working on a Paul Mack music video demanded a combination of technical skills and the ability to work in a team. Following the directions of the Video Directors and understanding what was required to get the job done was integral to the success of the project. Involvement in the production team post-shoot provided a look into the film industry in Australia. Achieved whilst studying.

Digital Signage Designer, Cutting Edge Post Production, Brisbane, November 2004 & June 2005.

Following briefs in the Design Department the role involved generating simple yet effective animations in Flash to be used as content for plasma screens at point of sale. The immediacy of the content being relevant to the clients marketing ideas was the main advantage of sending readily updated information from a main server to the plasma screens in store. The project relied on a reliable and proven information network. Achieved whilst studying.

LHPO crew & promotional DVD creator, Big Day Out, Sydney, January 2005.

Teamwork, technical skills and an understanding of the promotional needs of the Large Hot Pipe Organ produced a successful and well received promotional package. This job required DV production and post production skills using a wide range of software on both PC and Macintosh systems. This event was great fun to work on and involved people from past projects in Europe. Achieved whilst studying.

Web Developer, Morpheus Film, Gold Coast, January - February 2004.

A re-branding and reorganisation of web information was needed for this film company whose website receives 10000 guests per year. With new logo design, web design and printed promotional materials using HTML, Dreamweaver, Fireworks, Illustrator, and Photoshop, Director Neil Johnson was then ready to sell his latest feature film to the U.S. film market. Achieved whilst studying.

Artist, Andy's Studio & own studio, Goa, India, seasonal 1998 - 2003.

Creativity, customer service and self motivation determined the success of running a business in the South Indian state of Goa. Hard work and utilisation of human resources ensured that western standards were maintained in a third world environment. Able to communicate in basic Hindi.

Event management, festival production & stage management, various European sites, 1997 - 2001.

Worked on a range of festivals and performance events in Bologna, Italy; London and Glastonbury, England; Amsterdam, The Netherlands; Valencia, Spain; and Berlin, Germany. A wide variety of positions and responsibilities were undertaken. Skills developed in these roles include: organisational communication (organisers, workers, performers, security, fire and police services, catering, and accommodation); personnel management; budgeting, ticketing and wages; programming; prop design and stage building; stunt and pyrotechnics supervision; crowd control; and first aid. Able to communicate on a basic level in the major European languages.

Education

Gold Coast Institute of TAFE, 2008.

Diploma of Project Management

Queensland College of Art, Griffith University, Gold Coast, 2005.

Bachelor of Digital Design

Cumulative GPA: 5.9

Invited to the Golden Key Society as a student with results in the top 15% of the University.

Awarded Certificate of Achievement in recognition of a Grade Point Average above 6 in 2004.

University Studies undertaken 1991 - 1993.

Organisational Communication and Cultural Studies